

Our Newest Design

The new design boasts an elevated guest experience through every consumer touchpoint: modern and welcoming café layouts, distinguished brand packaging and an enhanced digital and mobile presence. Square Footage Requirements: 3,000 - 4,000 S/F







in 26+ states.

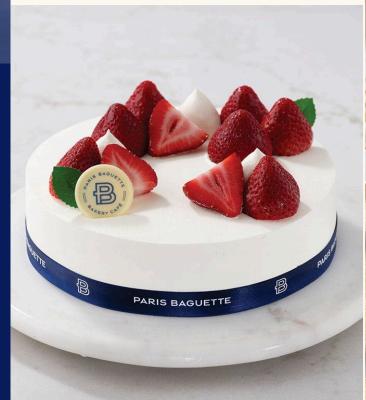
Ready To Get Started?



Scan the code or visit ownaparisbaguette.com to submit an application or to learn more.

Stand Out Product

Paris Baguette's primary mission, executed every day by its expert staff of bakers, cakers and baristas, is to share moments of joy with customers and help customers share moments of joy with their friends and family by providing world-class cakes, pastries, coffees, breads and other Frenchinspired bakery café fare.









Why Paris Baguette?

Paris Baguette does two things better than any other bakery/cafe franchise: a comfortable, inviting customer experience and the highest-quality baked goods and coffees. While other bakery concepts continue to transition into full-service restaurants, leaving the lucrative segment largely free of competition, Paris Baguette remains focused on its mission to become the best neighborhood bakery cafe in the world.



15+ Years Experience In The U.S.



4,000+ Cafes



Best-In-Class
Operations



Financial Requirements

\$50,000 Franchise Fee

\$727,440 - \$1,825,100
Initial Investment

\$1,500,000 Net Worth Requirement

\$500,000 Liquidity Requirement

According to the 2025 Paris Baguette FDD. *For affiliated owned and franchised cafés

Meet Our Franchisees



John Hong, Ohio Franchisee



I absolutely love Paris Baguette ... and I sincerely, from the bottom of my heart, I invite all my neighbors, all my friends and all my acquaintances to come and join me and enjoy the presence of Paris Baguette, a sprinkle of tender sweetness, of love, and of shared joy."

Lan Ma, Pennsylvania Franchisee



The Paris Baguette 2.0 model, just wows anyone who walks in. Paris Baguette has built such a strong foundation, and we receive so much support from them. At the end of the day, we wanted to go with a brand that could provide us with great support, a strong brand presence and an appealing menu so we could focus on the operational side, which is where Paris Baguette really excels."

Drashti & Parth Shroff, Pennsylvania Franchisee



I spent many summers growing up in southern Italy, going to fresh bakeries to get bread, pastries and really, really good Italian coffee every day. I grew up in that environment, I'm familiar with the quality, and I see that in Paris Baguette. The franchise model was a phenomenal opportunity for me to alter the course of my life in a positive way."

Gabriel Vesci, California Franchisee



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This is not an offer to sell a franchise. This franchise is offered only by our delivery of a franchise disclosure document to you in compliance with the Federal Trade Commission's rule on franchising and various state franchise sales laws. This communication is not directed towards residents of any state where we are not currently authorized to sell franchises and we will not sell franchises in those states or to residents of those states until we are authorized.

Minn. # F-9691