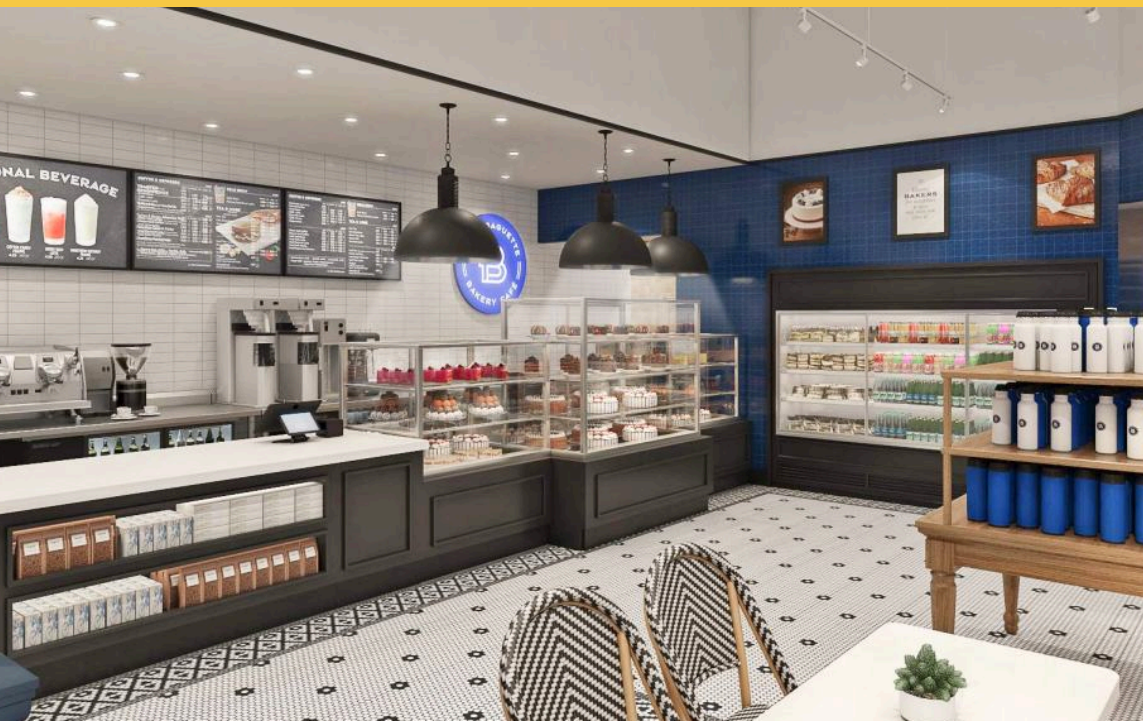




Our Newest Design

The new design boasts an elevated guest experience through every consumer touchpoint: modern and welcoming café layouts, distinguished brand packaging and an enhanced digital and mobile presence. Square Footage Requirements: 3,000 - 4,000 S/F



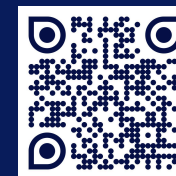
PARIS BAGUETTE

Entrepreneur Magazine's Number One Bakery Brand

Paris Baguette has over 300 cafés open in 27+ states.



Ready To Get Started?



Scan the code or visit ownaparisbaguette.com to submit an application or to learn more.

Stand Out Product

Paris Baguette's primary mission, executed every day by its expert staff of bakers, cakiers and baristas, is to share moments of joy with customers and help customers share moments of joy with their friends and family by providing world-class cakes, pastries, coffees, breads and other French-inspired bakery café fare.



Why Paris Baguette?

Paris Baguette does two things better than any other bakery/café franchise: a comfortable, inviting customer experience and the highest-quality baked goods and coffees. While other bakery concepts continue to transition into full-service restaurants, leaving the lucrative segment largely free of competition, Paris Baguette remains focused on its mission to become the best neighborhood bakery café in the world.



15+ Years Experience
In The U.S.



4,000+
Cafes



Best-In-Class
Operations



Financial Requirements

\$50,000
Franchise Fee

\$727,440 – \$1,825,100
Initial Investment

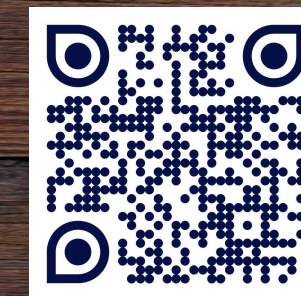
\$1,500,000
Net Worth Requirement

\$500,000
Liquidity Requirement

According to the 2025 Paris Baguette FDD.
*For affiliated owned and franchised cafés



Want More Franchisee Stories?



Scan the code or visit
1851franchise.com/parisbaguette
to learn more about franchising with Paris baguette!

Paris Baguette Family Inc.
137 West Commercial Avenue, Moonachie, New Jersey 07074.
(201) 507-4805

Meet Our Franchisees



I was looking for a concept with strong identity and long-term potential. Paris Baguette immediately stood out. It brings premium products, beautiful café design and European-style sophistication to the fast-casual bakery café space.”

Multi-unit Franchisee



The Paris Baguette 2.0 model, just wows anyone who walks in. Paris Baguette has built such a strong foundation, and we receive so much support from them. At the end of the day, we wanted to go with a brand that could provide us with great support, a strong brand presence and an appealing menu so we could focus on the operational side, which is where Paris Baguette really excels.”

Drashti & Parth Shroff, Pennsylvania Franchisee



I spent many summers growing up in southern Italy, going to fresh bakeries to get bread, pastries and really, really good Italian coffee every day. I grew up in that environment, I’m familiar with the quality, and I see that in Paris Baguette. The franchise model was a phenomenal opportunity for me to alter the course of my life in a positive way.”

Gabriel Vesci, California Franchisee

This advertisement is not an offering. An offering can only be made by a prospectus filed first with the Department of Law of the state of New York. Such filing does not constitute approval by the Department of Law.

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This is not an offer to sell a franchise. This franchise is offered only by our delivery of a franchise disclosure document to you in compliance with the Federal Trade Commission’s rule on franchising and various state franchise sales laws. This communication is not directed towards residents of any state where we are not currently authorized to sell franchises and we will not sell franchises in those states or to residents of those states until we are authorized.